

MEMORANDUM

DATE: January 4, 2006

TO: Planning and Zoning Board

FROM: Marc LaFerrier, AICP, Planning and Zoning Director

BY: Elizabeth V. Holt, AICP, Acting Principal Planner

SUBJECT: **Case 1-T-06** Amend Sec. 47-22.3.C Banners to revise the regulations governing the display of banner sign

Due to the time sensitive nature of the amendment, the first reading of the ordinance was scheduled for the January 18, 2006 City Commission meeting. The vote of the City Commission will be reported to the Board verbally at your January 19th meeting. Any revisions recommended by the Board can be incorporated into the ordinance prior to its second reading in February.

The amendment proposes to change the period of time a banner may be displayed from the current 14-day limit, to a period of time coinciding with the event advertised by the banner, if approved by the City Commission. This change will allow banners advertising events such as the King Tut exhibit at the Museum of Art to remain displayed as long as the event lasts.

The draft ordinance is attached as **Exhibit 1**.

Action: **Recommend approval of the ordinance as proposed**
 Recommend approval of the ordinance with revisions and/or conditions
 Recommend denial of the ordinance

PZB-(Case 1-T-06)/1-19-06/EVH